



## The product of the month: Asparagus

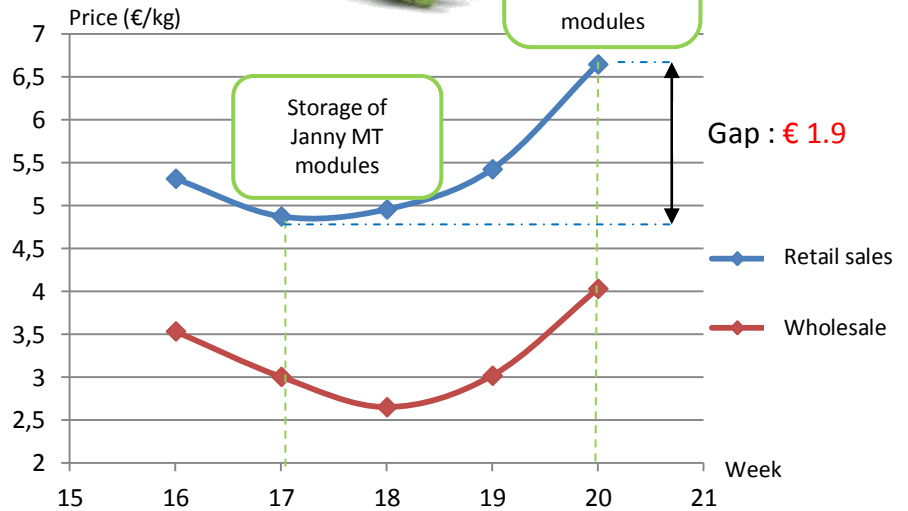
### Technical advice:

- White asparagus : water loss from 3 to 4% between field and plant

### → Solutions:

- Washing / immersion
- Quick cooling right after harvest

JannyMT: Preservation with modules allows more **flexibility** and **sales when prices are increasing**.

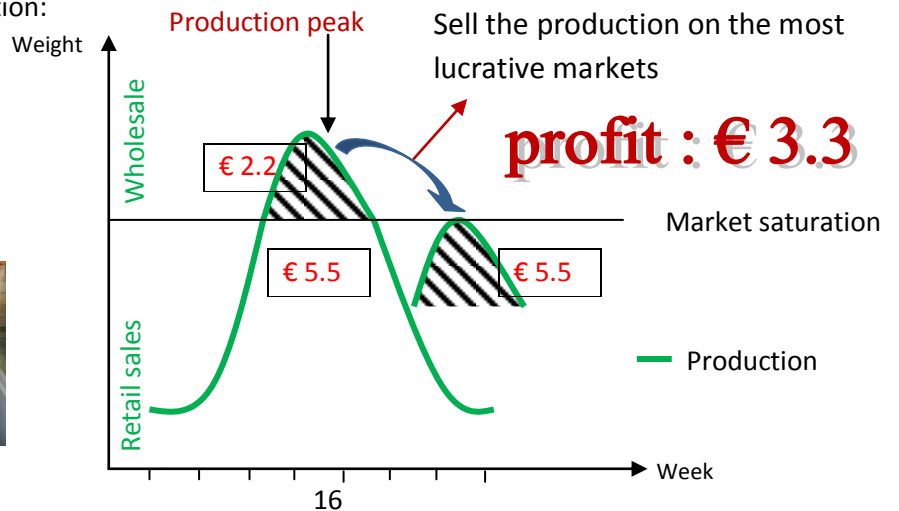


Title: Price of purple asparagus cat I 16-22 (from: SNM) (average price 2009/2010/2011)

## Janny MT modules : Strategic preservation

### Advantages of Controlled Atmosphere preservation:

- **Weight loss <1.5%**
- **25 days of flexibility after the harvest**
- Organoleptic quality preserved
- Color maintained
- Hardening decrease



### TESTIMONY



"I think the main assets are:

- The possibility to have time in order to find the best commercial outlet possible,
- Do not sell my asparagus with prices that are too low during my production peak,
- The possibility to be the only one to propose quality asparagus on the markets while French production collapses,
- To have asparagus for sale during 14 weeks on the same market"

*Mr. Marchal, grower in French province Allier and Chairman at « Asperge Avenir » Association*

### REMINDER

Other products that can benefit from Janny MT technology:

- Plums
- Cherries
- Chestnuts
- Kiwi fruits
- Vegetables
- Blueberries
- Apples
- Pears